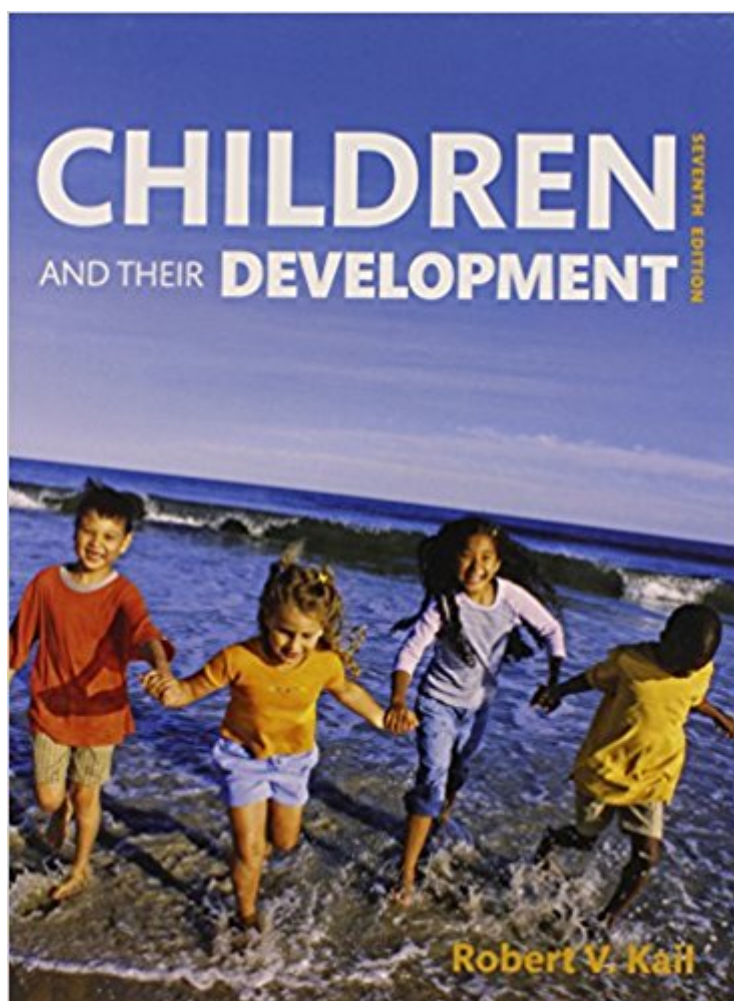


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Children And Their Development (7th Edition)



Synopsis

Demonstrates how research translates into practice. Reflecting the way scientists conduct research on children's development, *Children and Their Development* is organized topically, showing readers the way researchers actually study the discipline. The book's unique and effective pedagogy focuses on practice through its accessible writing, modular format, and application-based features. It explores the theory, research, and application of modern child development from conception through adolescence. Author Robert V. Kail is a well-known and respected research in the field of child development. *Children and Their Development* can be sold as a standalone, or packaged with Pearson's latest technologies: MyPsychLab. MyPsychLab is an integral part of the Kail program. Engaging activities and assessment provide a teaching and learning system that help students become scientific thinkers. With MyPsychLab, students can watch videos on psychological research and participate in virtual classic experiments.

Teaching and Learning Experience This program will provide a better teaching and learning experience- for you and your students. It: **Personalized Learning with MyPsychLab:** MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. **Engaging Pedagogically-Driven Design:** An effective pedagogy promotes students' learning. For examples, Learning Objectives in each chapter correspond to chapter summary materials. **Explore Research and Theory:** Fundamental developmental issues are used as a foundation for students' learning of research and theory in child development. Student learn how developmental science draws on many complementary research methods, each of which contributes uniquely to scientific progress. **Understand Culture and Development:** Students are shown how the findings from child-development research can improve children's lives. **Support Instructors:** Video embedded PowerPoints, MyTest, clicker questions, and an instructor's manual provide instructors with extensive materials to supplement the text. Note: this is the standalone book, if you want the book/access card order the ISBN below: 0134081501 / 9780134081502 *Children and Their Development Plus NEW MyPsychLab with Pearson eText -- Access Card Package* Package consists of: 0133595684 / 9780133595680 *Children and Their Development* 0205206514 / 9780205206513 *NEW MyPsychLab with Pearson eText -- Valuepack Access Card*

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Customer Reviews

Robert V. Kail is Distinguished Professor of Psychological Sciences at Purdue University. His undergraduate degree is from Ohio Wesleyan University, and his Ph.D. is from the University of Michigan. Kail is editor of *Child Development Perspectives* and the editor emeritus of *Psychological Science*. He received the McCandless Young Scientist Award from the American Psychological Association, was named the Distinguished Sesquicentennial Alumnus in Psychology by Ohio Wesleyan University, and is a fellow of the Association for Psychological Science. He has also written *Scientific Writing for Psychology: Lessons in Clarity and Style*. His research focuses on cognitive development during childhood and adolescence. Away from the office, he enjoys photography and working out. His Web site is: <http://www2.psych.purdue.edu/~rk/home.html>

As a senior in my last semester of undergrad degree, I've read my share of textbooks (and I'm one of those bizarre students who actually READS them, not just skims parts occasionally), and this one has been a joy to my jaded eyes! I know it's petty, but I like a textbook to have a bit of color; it just helps keep you awake, in my opinion. This book has lots of full color pictures as well as different font colors for headings etc. But one of my favorite features, is that it comes "pre-highlighted": important vocab is in blue, bold, and italics with its definition in black bold, and important concepts are put in the margin in a larger font in blue. It's also VERY well organized. Each chapter is divided into modules, and each module is organized by heading systems that make it really easy to find what you want again if you need to go back. Plus, there are little helps like thought questions and story vignettes; and each chapter ends with a summary and some practice questions, as well as a

mini-index for page numbers for key terms from that chapter in particular. More important than formatting (which is important in my opinion), the writing is clear and easy to follow, even fun at times. The writer uses a very casual, first-person style, which makes the whole experience more down-to-earth and accessible. True, I imagine there are more in-depth textbooks on this subject out there, but if you're just taking a survey/intro course like I am (one of my last electives, hoorah!), this is the perfect amount of depth. Enough to teach you a lot, but without being overly technical or bogged with excessive detail. If I wanted to go into extreme detail, I could have majored in this; to just learn the basics, this is perfect! I actually used this textbook as a "treat" in my studying repertoire, saving it for last after I covered my more tedious textbooks. I knew I could read this even if I was tired and still have good comprehension and attention levels, and I actually have really enjoyed the material. I even found myself reading portions that weren't assigned for my class, just because I found it interesting!

Initially I was most impressed with my purchase because it was listed in "good" condition but was in fact in excellent condition. I was very pleased with the deal I got for this required textbook. That said, I have quite enjoyed using this text to learn more about a topic I find very interesting, as well. My one complaint, though, is that Kail sometimes goes above and beyond the concept of an example. Perhaps it is my own reading style or comprehension level, but when I need to read two chapters in short order, I find it unfortunate that I spend much of my time skimming through or skipping over lengthy analogies. Kail makes a lot of excellent points and can distill some big concepts into digestible portions, but I think a lot of the chapters could use some streamlining. Conversely, I also think there are intriguing subjects and tidbits I would have enjoyed further reading on. But it's a textbook. It isn't perfect, but at least the majority of it is easily understood.

I needed this textbook for a class, and I would actually argue that this could be beneficial to anyone trying to learn this information. It's comprehensive and doesn't have too much "lingo" or "jargon", so you don't have to be a child development professional in order to benefit from this book.

Was a pretty cool book I needed for school. It was very easy to read and easy to find the topics that were currently being discussed in class. Overall, it was one of my favorite psychology courses that I took and thoroughly enjoyed the read.

Good textbook.

Thank you

Good book for Psychology students. But, at a price short of \$200, I have to say that this book is greatly overpriced (especially considering the book is less than 600 pages).

Any college book under \$20 is amazing no matter what they look like!! (am I right?!)The one I bought had no page damage, just slight wear on the cover. This is my first time buying a book for school on and I couldn't be happier. I will be making future purchases on here for school and I say THANK YOU , for saving me a ton of money!

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